



News from the Frontier of Innovation

September 2001

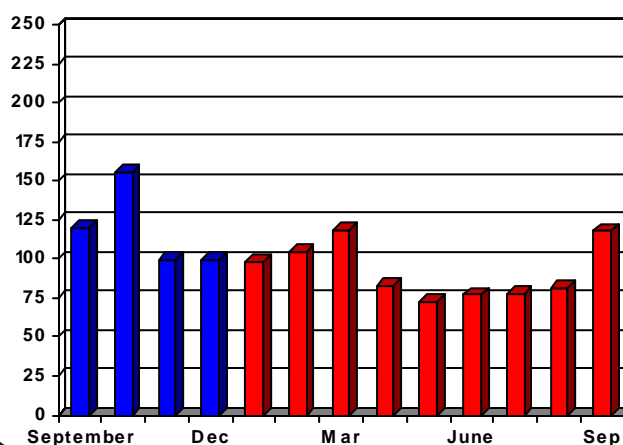
Monthly Activity Report from the Loudoun County Department of Economic Development
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New Prospect Activity:

Prospect activity for the month of September:

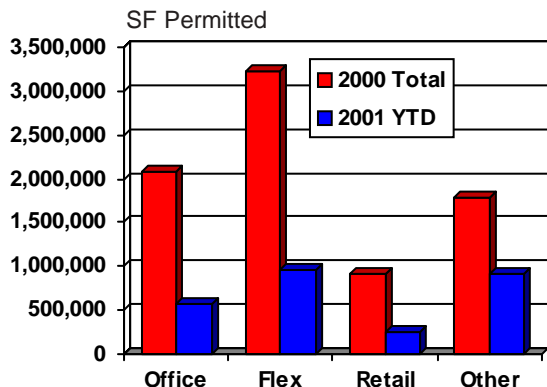
- @ Responded to 18 Requests for General Information
- @ Sent Out 46 Marketing Packages
- @ Delivered 4 Proposals and Presentations
- @ Worked with 2 New and 45 On-Going Prospects
- @ Issued 1 Open Door Certificate
- @ Sent out 65 copies of the *2000 Growth Summary* and *The Strategic Plan*

Total Prospect Activity
September 2000 - September 2001



Construction Activity

Nonresidential Construction
2000 Total and 2001 January - August



So far in 2001, Loudoun County has permitted 2,696,503 square feet of nonresidential construction. The value of this month's new buildings (\$16,022,500) and alterations (\$4,066,294) is over \$20 million.

- Office - 64,886 SF in August (0 SF in July)
- Flex/Industrial - 78,004 in August (138,732 SF in July)
- Retail - 0 SF in August (0 SF in July)
- Other - 77,033 SF in August (221,593 SF in July)
- Taxable - 142,890 in August (188,541 SF in July)
- Route 28 - 73,485 in August (33,690 SF in July)

Announcements:

New Business

Cryptek Secure Communications (www.cryptek.com) has moved its corporate headquarters with 105 employees from Chantilly to a 40,301 square foot office at 1501 Moran Road in Dulles. Cryptek develops, manufactures, and sells secure communications products for the government and private sectors. In addition to executive offices, the new headquarters will include an Internet Security research and development lab for testing state-of-the-art technologies.

Take-Out Taxi (1-703-435-FOOD) has relocated its national headquarters from Herndon to Sterling. The company's 4,770 square feet of space, located on Carpenter Drive, houses both a Take-Out Taxi store and corporate offices. Take-Out Taxi is a national chain that works with partner restaurants to offer residential food delivery, catering, and corporate business dining. With approximately 40 employees now working in Loudoun, Take-Out Taxi will begin offering delivery service to the Ashburn and Sterling areas, and has plans to expand to other areas of the county.

Global Trade Technologies (www.gttworld.com) has opened its national headquarters office in 10,232 square feet at Merritt VI @ Loudoun Tech Center. GTT is a leading provider of trade, order, and inventory management software to the financial services industry. The company has 40 employees at the Loudoun location.

Hunt County Furniture (www.huntcountryfurniture.com) will be opening a 4,500 square foot facility at the corner of King and Loudoun Streets in old town Leesburg. Hunt Country has specialized in crafting hand made furniture for 75 years, and the Leesburg location is the company's first in Virginia. It will employ approximately five people.

Image Matters (www.imagemattersllc.com) moved its headquarters office on August 1 to 105 King Street in Leesburg. The company provides business development, marketing communication and information technology services. Image Matters employs a staff of nine in its approximately 2,500 square foot office.

Existing Business

Airbus (www1.airbus.com) will be constructing a 40,000 square foot warehouse addition to their 99,000 square foot facility at Beaumeade in 2002. Airbus, headquartered in France, designs, builds, sells and supports commercial aircraft with a capacity of 100 seats or more. The number of new hires is undetermined; Airbus currently employs a staff of 70 people in Loudoun.

DataCentersNow (www.datacentersnow.com) has purchased 425 acres of land near the intersection of Route 7 and 28 from the A.S. Ray company of Florida. The company plans to develop the site into a \$500 million mixed-use complex of high-end offices and data centers for government agencies and others seeking secure facilities.

Noteworthy:

Don't miss the free Farm Color Tour October 20 and 21 -- it's your chance to take a drive through Loudoun's countryside and visit 17 privately owned farms. Choose from the list in the Farm Color Tour brochure (accessible at www.rural-loudoun.state.va.us) and set your own tour schedule from 10am to 4pm. Wineries, horse farms, pick-your own pumpkins, fall harvest produce, children's activities, and a variety of other farmland special activities await you.

The Exploratory Towns Team, comprised of 45 representatives from Loudoun's towns and staff from the Loudoun Convention & Visitors Association and the Loudoun County Departments of Planning and Economic Development, are working to develop a program similar to the national "Main Street" program. The team's goal is to increase the viability of the county's distinct areas through economic development and tourism, without compromising that which makes each area unique. While the program will initially target Loudoun's towns, neighborhood business districts in the county's eastern portion will be included in subsequent phases of the project. The team will be presenting a proposal for the program to the Board of Supervisors in mid-November, and will brief the Economic Development Commission at its next meeting November 6.

DED's Robyn Bailey made an unscheduled road trip up I-95 after participating in the Urban Land Institute's "Developing Town Centers, Transit Villages, and Main Street" conference in Miami September 10 and 11. Although the conference was cut short by the September 11 attacks, information was presented that focused on the successes and failures in urban town center design. It is expected that this information will be useful as Loudoun works toward developing Moorefield Station, which is expected to be rezoned for high density development in 2002.

We always knew it, but now it's confirmed: **the Washington, D.C. area has been named of the nation's "15 coolest communities."** In a survey completed by Next Generation Consulting and announced in *American City and County's* online magazine (<http://www.industryclick.com/magazine.asp?magazineid=115&SiteID=3>), cities were compared using 43 quality of life and quality of work variables identified as those that "matter most to young talent" aged 20 to 40. Included were air and water quality measurements; recycling rates; the number of public parks, natural food stores, fitness centers, vegetarian restaurants, art galleries, nightclubs, houses of worship, and other factors. San Francisco was rated the "coolest" community in the nation.